

INVOICE



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
Main: (505)884-7777
Billing: (916)325-3266

www.koat.com

Billing Address:

View Media Services
Attention: Andi Pistay
9256 View Avenue NW
Seattle, WA 98117

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
963690-1	10/21/12	October 2012	10/01/12 - 10/21/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Beth Pfefferle	Albuquerque - L	Local

Advertiser	Product	Estimate Number
Jennings/D/Senate	Candidate	Dist. 32

Flight Dates	Order #	Alt Order #
10/16/12 - 10/21/12	963690	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/18/12	6a A7N More In The AM	6-7a	-T-T---	:30	2	\$810.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-T-T---	2	\$810.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Tu	10/16/12	6:29 AM	6a A7N More In The AM	6-7a	:30	timj 30a 1012	\$810.00 NM
3	KOAT	Th	10/18/12	7:00 AM	6a A7N More In The AM	6-7a	:30	timj 30a 1012	\$810.00 NM
3	10/17/12	10/19/12	Good Morning America	7-9a	--WTF--	:30	3	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF--	3	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	W	10/17/12	8:41 AM	Good Morning America	7-9a	:30	timj 30a 1012	\$300.00 NM
4	KOAT	Th	10/18/12	8:55 AM	Good Morning America	7-9a	:30	timj 30a 1012	\$300.00 NM
3	KOAT	F	10/19/12	7:41 AM	Good Morning America	7-9a	:30	timj 30a 1012	\$300.00 NM
5	10/20/12	10/20/12	Sa 6a A7N More in the AM	6-9a	-----S-	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	Sa	10/20/12	8:13 AM	Sa 6a A7N More in the AM	6-9a	:30	timj 30a 1012	\$150.00 NM
6	10/21/12	10/21/12	Su 6a A7N More in the AM	6-9a	-----S	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Su	10/21/12	8:42 AM	Su 6a A7N More in the AM	6-9a	:30	timj 30a 1012	\$150.00 NM
7	10/16/12	10/18/12	Action 7 News @ 5p	5-530p	-T-T---	:30	2	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-T-T---	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	Tu	10/16/12	5:27 PM	Action 7 News @ 5p	5-530p	:30	timj 30a 1012	\$350.00 NM
2	KOAT	Th	10/18/12	5:14 PM	Action 7 News @ 5p	5-530p	:30	timj 30a 1012	\$350.00 NM
11	10/21/12	10/21/12	Action 7 News @ 5p Sun	5-530p	-----S	:30	1	\$275.00	NM

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Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
963690-1	10/21/12	October 2012	10/01/12 - 10/21/12
Advertiser	Product	Estimate Number	
Jennings/D/Senate	Candidate	Dist. 32	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Su	10/21/12	5:23 PM	Action 7 News @ 5p Sun	5-530p	:30	timj 30a 1012	\$275.00 NM
12	10/16/12	10/19/12	Action 7 News @ 10p M-F	10-1030p	-T--F--	:30	2	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-T--F--	2	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	Tu	10/16/12	10:13 PM	Action 7 News @ 10p M-F	10-1030p	:30	timj 30a 1012	\$650.00 NM
2	KOAT	F	10/19/12	10:23 PM	Action 7 News @ 10p M-F	10-1030p	:30	timj 30a 1012	\$650.00 NM
13	10/17/12	10/17/12	Entertainment Tonight 630-7p		--W----	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--W----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	W	10/17/12	6:56 PM	Entertainment Tonight 630-7p	630-7p	:30	timj 30a 1012	\$500.00 NM
14	10/18/12	10/18/12	M-F A7N This AM @ 430:430-5a		---T---	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---T---	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Th	10/18/12	4:44 AM	M-F A7N This AM @ 430a	430-5a	:30	timj 30a 1012	\$50.00 NM
Total Spots							14		

Payment Terms 30 Days

<u>Gross Total</u>	\$5,645.00
<u>Agency Commission</u>	\$846.75
<u>Net Amount Due</u>	\$4,798.25
New Mexico Tax Rate 7.0%	\$335.88
<u>Amount Due</u>	\$5,134.13

INVOICE



KOAT Estrella TV
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
Main: (505)884-7777
Billing: (916)325-3266

Invoice #	Invoice Date	Invoice Month	Invoice Period
963239-1	10/21/12	October 2012	10/01/12 - 10/19/12

Station	Account Executive	Sales Office	Sales Region
NOAT	Beth Pfefferle	Albuquerque - L	Local

Billing Address:

View Media Services
Attention: Accounts Payable
9256 View Avenue NW
Seattle, WA 98117

Send Payment To:

KOAT Estrella TV
PO Box 26868
Lehigh Valley, PA 18002-6868

Advertiser	Product	Estimate Number
Jennings/D/Senate	Candidate	

Flight Dates	Order #	Alt Order #
10/15/12 - 10/19/12	963239	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/19/12	M-F 930a-4p	M-F 930a-4p	-TWTF--	:30	15	\$35.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
12 KOAT Tu 10/16/12 11:39 AM M-F 930a-4p M-F 930a-4p :30 Jennings spot for EST \$35.00 NM									
6 KOAT Tu 10/16/12 12:22 PM M-F 930a-4p M-F 930a-4p :30 Jennings spot for EST \$35.00 NM									
19 KOAT Tu 10/16/12 12:43 PM M-F 930a-4p M-F 930a-4p :30 Jennings spot for EST \$35.00 NM									
8 KOAT EW 10/17/12 M-F 930a-4p M-F 930a-4p :00 \$35.00 NM									
See MG 1.24									
13 KOAT EW 10/17/12 11:33 AM M-F 930a-4p M-F 930a-4p :30 Jennings spot for EST \$35.00 NM									
21 KOAT EW 10/17/12 12:24 PM M-F 930a-4p M-F 930a-4p :30 Jennings spot for EST \$35.00 NM									
18 KOAT EW 10/17/12 12:42 PM M-F 930a-4p M-F 930a-4p :30 Jennings spot for EST \$35.00 NM									
9 KOAT Th 10/18/12 9:56 AM M-F 930a-4p M-F 930a-4p :30 Jennings spot for EST \$35.00 NM									
16 KOAT Th 10/18/12 10:53 AM M-F 930a-4p M-F 930a-4p :30 Jennings spot for EST \$35.00 NM									
22 KOAT Th 10/18/12 11:27 AM M-F 930a-4p M-F 930a-4p :30 Jennings spot for EST \$35.00 NM									
15 KOAT Th 10/18/12 11:38 AM M-F 930a-4p M-F 930a-4p :30 Jennings spot for EST \$35.00 NM									
10 KOAT F 10/19/12 9:47 AM M-F 930a-4p M-F 930a-4p :30 Jennings spot for EST \$35.00 NM									
14 KOAT F 10/19/12 10:31 AM M-F 930a-4p M-F 930a-4p :30 Jennings spot for EST \$35.00 NM									
20 KOAT F 10/19/12 11:21 AM M-F 930a-4p M-F 930a-4p :30 Jennings spot for EST \$35.00 NM									
24 KOAT F 10/19/12 12:23 PM M-F 930a-4p M-F 930a-4p :30 Jennings spot for EST \$35.00 NM									
MG for 1.8 10/17									
23 KOAT F 10/19/12 12:54 PM M-F 930a-4p M-F 930a-4p :30 Jennings spot for EST \$35.00 NM									
3	10/16/12	10/19/12	Rotator	2-6p	-TWTF--	:30	15	\$35.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
30 KOAT Tu 10/16/12 3:17 PM Rotator 2-6p :30 Jennings spot for EST \$35.00 NM									
16 KOAT Tu 10/16/12 4:26 PM Rotator 2-6p :30 Jennings spot for EST \$35.00 NM									
24 KOAT Tu 10/16/12 5:45 PM Rotator 2-6p :30 Jennings spot for EST \$35.00 NM									
32 KOAT EW 10/17/12 3:24 PM Rotator 2-6p :30 Jennings spot for EST \$35.00 NM									
28 KOAT EW 10/17/12 3:34 PM Rotator 2-6p :30 Jennings spot for EST \$35.00 NM									
21 KOAT EW 10/17/12 4:45 PM Rotator 2-6p :30 Jennings spot for EST \$35.00 NM									
17 KOAT EW 10/17/12 5:44 PM Rotator 2-6p :30 Jennings spot for EST \$35.00 NM									
19 KOAT Th 10/18/12 2:29 PM Rotator 2-6p :30 Jennings spot for EST \$35.00 NM									
31 KOAT Th 10/18/12 3:29 PM Rotator 2-6p :30 Jennings spot for EST \$35.00 NM									
29 KOAT Th 10/18/12 4:36 PM Rotator 2-6p :30 Jennings spot for EST \$35.00 NM									
23 KOAT Th 10/18/12 4:54 PM Rotator 2-6p :30 Jennings spot for EST \$35.00 NM									

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963239-1	10/21/12	October 2012	10/01/12 - 10/19/12
Advertiser	Product	Estimate Number	
Jennings/D/Senate	Candidate		

estrellaTV

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																									
3	10/16/12	10/19/12	Rotator	2-6p	-TWTF--	:30	15	\$35.00	NM																																																																																																																									
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>25</td><td>KOATEF</td><td></td><td>10/19/12</td><td>2:31 PM</td><td>Rotator</td><td>2-6p</td><td>:30</td><td>Jennings spot for EST</td><td>\$35.00</td><td>NM</td></tr><tr><td>18</td><td>KOATEF</td><td></td><td>10/19/12</td><td>3:33 PM</td><td>Rotator</td><td>2-6p</td><td>:30</td><td>Jennings spot for EST</td><td>\$35.00</td><td>NM</td></tr><tr><td>33</td><td>KOATEF</td><td></td><td>10/19/12</td><td>4:44 PM</td><td>Rotator</td><td>2-6p</td><td>:30</td><td>Jennings spot for EST</td><td>\$35.00</td><td>NM</td></tr><tr><td>26</td><td>KOATEF</td><td></td><td>10/19/12</td><td>5:45 PM</td><td>Rotator</td><td>2-6p</td><td>:30</td><td>Jennings spot for EST</td><td>\$35.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	25	KOATEF		10/19/12	2:31 PM	Rotator	2-6p	:30	Jennings spot for EST	\$35.00	NM	18	KOATEF		10/19/12	3:33 PM	Rotator	2-6p	:30	Jennings spot for EST	\$35.00	NM	33	KOATEF		10/19/12	4:44 PM	Rotator	2-6p	:30	Jennings spot for EST	\$35.00	NM	26	KOATEF		10/19/12	5:45 PM	Rotator	2-6p	:30	Jennings spot for EST	\$35.00	NM																																																																		
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33	KOATEF		10/19/12	4:44 PM	Rotator	2-6p	:30	Jennings spot for EST	\$35.00	NM																																																																																																																								
26	KOATEF		10/19/12	5:45 PM	Rotator	2-6p	:30	Jennings spot for EST	\$35.00	NM																																																																																																																								
5	10/16/12	10/19/12	M-F 630-7p	630-7p	-TWTF--	:30	5	\$35.00	NM																																																																																																																									
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6	KOATEF		10/19/12	6:50 PM	M-F 630-7p	630-7p	:30	Jennings spot for EST	\$35.00	NM																																																																																																																								
7	10/16/12	10/19/12	M-F 7p-11p	7p-10p	-TWTF--	:30	10	\$45.00	NM																																																																																																																									
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Total Spots							45																																																																																																																											

Gross Total \$1,675.00

Agency Commission \$251.25

Net Amount Due \$1,423.75

New Mexico Tax Rate 7.0% \$99.66

Amount Due \$1,523.41

Payment Terms 30 Days

CONTRACT



KOAT Estrella TV
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

<u>Contract / Revision</u> 966931 /		<u>Alt Order #</u>
<u>Product</u>		
<u>Candidate</u>		
<u>Contract Dates</u> 10/25/12 - 11/05/12		<u>Estimate #</u>
<u>Advertiser</u> Jennings/D/Senate		<u>Original Date / Revision</u> 10/23/12 / 10/23/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> NOAT	<u>Account Executive</u> Beth Pfefferle	<u>Sales Office</u> Albuquerque - L
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

View Media Services
9256 View Avenue NW
Seattle, WA 98117

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOAT	10/25/12	11/05/12	M-F 930a-4p	M-F 930a-4p		:30			NM	27	\$945.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---TF--				9	\$35.00			
	Week:	10/29/12	11/04/12	MTWTF--				15	\$35.00			
	Week:	11/05/12	11/11/12	M-----				3	\$35.00			
N 3	KOAT	10/25/12	11/05/12	Rotator	2-6p		:30			NM	27	\$945.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---TF--				9	\$35.00			
	Week:	10/29/12	11/04/12	MTWTF--				15	\$35.00			
	Week:	11/05/12	11/11/12	M-----				3	\$35.00			
N 5	KOAT	10/25/12	11/05/12	M-F 630-7p	630-7p		:30			NM	9	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---TF--				3	\$35.00			
	Week:	10/29/12	11/04/12	MTWTF--				5	\$35.00			
	Week:	11/05/12	11/11/12	M-----				1	\$35.00			
N 7	KOAT	10/25/12	11/05/12	M-F 7p-11p	7p-10p		:30			NM	18	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---TF--				6	\$45.00			
	Week:	10/29/12	11/04/12	MTWTF--				10	\$45.00			
	Week:	11/05/12	11/11/12	M-----				2	\$45.00			
Totals											81	\$3,015.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/28/12	27	\$1,005.00	\$854.25	\$59.80	\$914.05
10/29/12 - 11/05/12	54	\$2,010.00	\$1,708.50	\$119.60	\$1,828.10
Totals	81	\$3,015.00	\$2,562.75	\$179.40	\$2,742.15

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KOAT Estrella TV
3801 Carlisle Blvd. NE
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<u>Contract / Revision</u> 966931 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/25/12 - 11/05/12	<u>Product</u> Candidate	<u>Estimate #</u>
<u>Advertiser</u> Jennings/D/Senate		<u>Original Date / Revision</u> 10/23/12 / 10/23/12

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